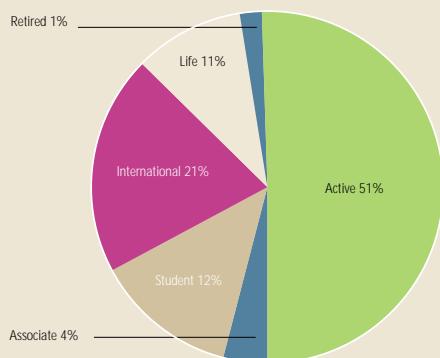


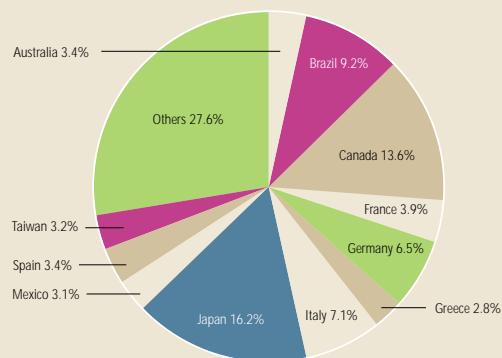
## DEMOGRAPHICS



### MEMBERSHIP CATEGORIES



### NON-U.S. MEMBERSHIP



### CHARACTERISTICS OF ACADEMY MEMBERS

- 86% of members are male
- 77% are engaged in private practice

### MEMBERSHIP CATEGORIES, DESCRIPTIONS OF CATEGORIES, AND THEIR APPROXIMATE MEMBERSHIPS ARE AS FOLLOWS:

- Active (4,000): Periodontists licensed to practice in the United States
- Associate (300): Dentists interested in periodontology
- Student (900): Dentists enrolled in an ADA-approved periodontal program or in practice less than 3 years
- International (1,670): Dentists residing outside of the United States who are interested in periodontology
- Life – Active (690): Those age 65 or older who belonged to any dues paying category continuously for at least 25 years; may still be in practice
- Life – Non-Active (160): Those age 65 or older who belonged to any dues paying category continuously for at least 25 years; not practicing
- Retired (100): Members of any dues paying category who completely retire from practice

### PRACTICE SIZE

About 40% of respondents to the Academy's most recent Practice Profile Survey report that they expanded or increased the size of their practice over the past three years. Nearly 40% say that they plan to expand or increase the size of their practice over the next three years.

### MAIN REASONS FOR JOINING AAP\*

#### ► International Members

- 94% join AAP for the *Journal of Periodontology*
- 84% join AAP for the conferences and meetings

#### ► Associate Members

- 70% join AAP for the *Journal of Periodontology*
- 70% join AAP for the conferences and meetings
- 88% have a strong interest in periodontics

### EXHIBITS\*

- 95.9% of all respondents typically attend the exhibits at AAP meetings

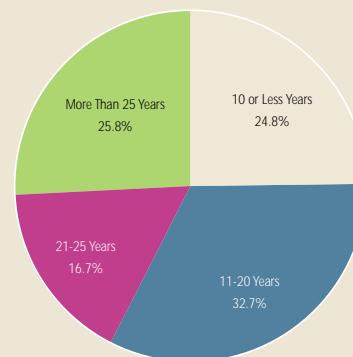
### MEMBERSHIP DIRECTORY\*

The following statistics show the percentage of members who use the *Membership Directory* to find contact information on AAP members for a patient referral.

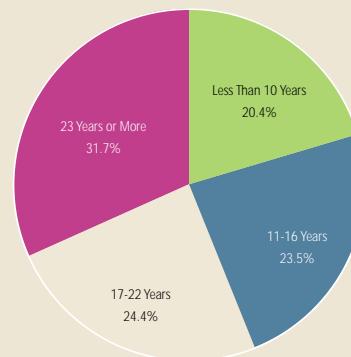
- 86.3% Active
- 80.5% Life Active
- 68.3% International
- 68.5% Associate

\*Selected results from the Academy's most recent Practice Profile Survey and Membership Survey.

### YEARS AS A PERIODONTIST



### YEARS IN PRACTICE



### PRIMARY PROFESSIONAL ACTIVITY

