

AAP MAILING LIST

The Academy rents its membership list for one-time use only to members and commercial and not-for-profit organizations. This daily updated list is a highly effective way to reach thousands of periodontists.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

**Mailing List
Licensing Fee**

- Member: \$105** (Informational mailings only; for-profit promotions charged commercial rate)
- Affiliate Non-Profit Organization: \$275** (Mailings from non-profit organizations such as schools and local, regional, or state periodontal societies)
- Commercial: \$630** (Mailings promoting a for-profit product or service)

Label Options

Membership Categories (check one or more)

- Active
- Associate
- Retired
- Student
- Life-Active
- Life Non-Active
- International
- All

(See demographics section of media kit for category descriptions)

Distribution (check one)

- 3.5 disk
- E-mail
- Pressure sensitive 3-up*

*Add: \$50 for <1,000, \$100 for 1,000-5,000, \$130 for 5,000-8,000, \$175 for >8,000

Format (check one)

- Comma Delimited
- Microsoft Excel

Sort Order (check one)

- Zip Code
- Alphabetical

Special Selections (check if applicable and attach description)

- Selected States
- Selected AAP Districts
- Other: _____

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Information**

- Check Enclosed
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- MasterCard

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**Shipment
of Materials**

Complete and return this form along with the sample mailing, signed license agreement form (on reverse side), and payment to:

The American Academy of Periodontology ■ Attention: Kara Divito
 737 N. Michigan Avenue ■ Suite 800 ■ Chicago, IL 60611-2690 ■ Phone: 312/573-3218
 Fax: 312/573-3225 ■ E-mail: kara@perio.org

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