Chicago, Illinois

Executive Director

The American Academy of Periodontology (AAP) is an 8,400-member professional association for periodontists – specialists in the prevention, diagnosis and treatment of diseases affecting the gums and supporting structures of the teeth, and the placement of dental implants. Periodontics is one of the nine dental specialties recognized by the American Dental Association.

The position of AAP Executive Director provides an exciting and remarkable opportunity to impact worldwide health through the advancement of science and research, through increased public awareness, and through education and practice development of periodontology professionals globally. On the 102nd Anniversary of its founding, AAP has reached an exciting milestone, a point in time that will call for inspired leadership and commitment to a purpose greater than at any other time in its history.

Reporting to the Board of Trustees, the Executive Director serves as chief executive officer and is responsible for enhancing membership growth through its value strategy, advancing the Academy’s science agenda and managing the day-to-day operations of the Academy; guiding the Board on matters of governance; providing effective communications and public relations; overseeing meetings and education programs; being the liaison with sponsors, donors and other stakeholder organizations; and promulgating effective advocacy practices.

We seek a proven executive-level leader whose career in a similar-size or larger national organization has been noted by his or her vision in charting a path forward, exceptional communication abilities and servant leadership style. Direct experience in the field of dentistry is not required, but general knowledge of the profession and of the current healthcare landscape would be highly advantageous. This person should demonstrate an ability to both raise awareness of the mission of AAP nationally and to support the best interests of member periodontists in the communities they serve. Experience working with stakeholders to build philanthropic and business relationships would be desirable.

A post-graduate degree from an accredited college or university is required. Demonstration of continuing professional education, accreditation in a professional field and board leadership in a state or national nonprofit, professional or trade association would be highly desirable.

Applications and nominations are being received by Kittleman & Associates, LLC. To apply, please visit http://kittlemansearch.com/Executive-Director-American-Academy-of-Periodontology-1.html

For more information about the American Academy of Periodontology, please visit www.perio.org. The American Academy of Periodontology is an Equal Opportunity Employer.
POSITION GUIDE

POSITION: Executive Director

ORGANIZATION: American Academy of Periodontology

LOCATION: Chicago, Illinois

REPORTS TO: Board of Trustees

Vision

To be the voice for periodontists as the collaborative partner to achieve optimal oral health.

Mission

To champion member success and professional partnerships for optimal patient health and quality of life.

HISTORY OF AAP

The American Academy of Periodontology (AAP) was established in 1914 as the American Academy of Oral Prophylaxis and Periodontology. In 1967, the merger of the American Academy of Oral Prophylaxis and Periodontology and the American Society of Periodontists was completed and the organizations were consolidated under the new name, American Academy of Periodontology.

Today, AAP is an 8,400-member professional association for periodontists – specialists in the prevention, diagnosis and treatment of diseases affecting the gums and supporting structures of the teeth, and the placement of dental implants. Periodontics is one of the nine dental specialties recognized by the American Dental Association. The Academy is governed by a Board of Trustees comprised of five officers and district trustees from seven geographical districts and the federal services who are elected by the membership. AAP has a staff of approximately 40 and a current annual operating budget of $13.2 million.
Established in 1990, the American Academy of Periodontology Foundation is a charitable foundation that promotes public awareness of periodontal disease and provides funding for research fellowships and educational grants. The Foundation has awarded in excess of $4 million in grants, fellowships and scholarships since its founding.

THE OPPORTUNITY:

The American Academy of Periodontology estimates that approximately three out of four Americans suffer from some form of gum disease [from mild cases of gingivitis, to the more severe form known as periodontitis]. Despite this prevalence, approximately only three percent seek treatment for their gum disease. With increasingly more research indicating that gum disease may be linked to several other diseases, including diabetes, heart disease and certain forms of cancer, maintaining healthy teeth and gums has become more important than ever.

The position of AAP Executive Director provides an exciting and remarkable opportunity to impact worldwide health through the advancement of science and research, through increased public awareness, and through education and practice development of periodontology professionals globally. On the 102nd Anniversary of its founding, AAP has reached an exciting milestone, a point in time that will call for inspired leadership and commitment to a purpose greater than at any other time in its history.

The 2016 AAP Strategic Map identifies significant goals and aspirations that will shape the future of the Academy in regard to its mission implementation, member support and services, collaboration with diverse stakeholders and governance effectiveness. Within each of these priority areas significant growth and improvements will be required such as: attracting new periodontists, particularly the Next Generation, and international members; collaborating with new business partners in innovative ways; implementing business plans to increase educational offerings based on the latest research; developing new approaches to expand AAP’s scientific resources including national science roundtables and workshops; and greater public awareness of periodontal health in the spectrum of the general health and well-being of the public. In addition, an evaluation of the current governance structure as the first step in developing best practices and the long-term effectiveness of AAP will require adroit leadership and negotiating skills.
THE POSITION:

Reporting to the Board of Trustees, the Executive Director serves as chief executive officer and is responsible for enhancing membership growth through its value strategy, advancing the Academy’s science agenda and managing the day-to-day operations of the Academy; guiding the Board on matters of governance; providing effective communications and public relations; overseeing meetings and education programs; being the liaison with sponsors, donors and other stakeholder organizations; and promulgating effective advocacy practices. The Executive Director ensures that the organization’s best efforts are made toward accomplishing the strategic plan, achieving planned growth and maintaining the financial sustainability of AAP. Key performance indicators include:

1. Assure high-level performance, forward-looking programming and growth of the Academy through the leadership and management of Academy staff.

2. Incorporate visionary leadership that incorporates trends on a domestic and global level in order to anticipate future opportunities and challenges for the Academy and plan accordingly.

3. Serve as a knowledgeable resource for Officers and the Board of Trustees by keeping them apprised of issues that impact the profession and the Academy.

4. Recommend and participate in the formulation of new policies and make decisions within existing policies in cooperation with the Executive Committee and the Board of Trustees.

5. Promote the value, importance and role of periodontology through effective relationship building within the dental community and through effective public relations and public policy formation.

6. Ensure the financial well-being of the Academy and its compliance with applicable laws and regulations.

CANDIDATE PROFILE:

We seek a proven executive-level leader whose career in a similar-size or larger national organization has been noted by his or her vision in charting a path forward, exceptional communication abilities and servant leadership style. This person must exhibit success in collaborating with and convening diverse stakeholders sharing common interests and values so that the aspirations and
goals of the organization are pursued in a collegial, transparent and highly participatory manner. Direct experience in the field of dentistry is not required, but general knowledge of the profession and of the current healthcare landscape would be highly advantageous.

We seek a leader who can develop and support high-producing teams of professional employees through effective delegation, professional development and confident decision making. A background which demonstrates the execution of strategic objectives and the monitoring of such goals through the use of a balanced scorecard approach or similar metrics method would be ideal. The qualified candidate will possess a high level of business and financial acumen along with experience in continuous process improvement and increasing operational efficiencies.

This person should demonstrate an ability to both raise awareness of the mission of AAP nationally and to support the best interests of member periodontists in the communities they serve. Experience working with stakeholders to build philanthropic and business relationships would be desirable. Along with these skills, some of the important personal attributes we seek include approachability, authenticity, adaptability, optimism, humility, emotional intelligence, good listening skills and a sense of humor.

A post-graduate degree from an accredited college or university is required. Demonstration of continuing professional education, accreditation in a professional field and board leadership in a state or national nonprofit, professional or trade association would be highly desirable.

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