AAP-AAPF Task Force to Examine AAPF Strategic Objectives

**Charge**
To review and update the joint objectives of the AAP and AAPF.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

**General Duties**
- To review and update the joint objectives of the AAP and AAPF.

**Accomplishments**
- A joint task force was formed to discuss the goals and focus of Foundation efforts. Foundation leaders want to align fundraising efforts, to align fundraising efforts with the goals and objectives of the Academy.
- The task force reviewed priorities established by the Boards of AAP and AAPF, along with the deliberations of the AAP Strategic Planning Committee.
- The leadership of both organizations is currently focused on joint and coordinated action at the 2013 Annual Meeting in Philadelphia.
ADA Liaison Committee

**Charge**
Enhance collaboration with AAP members who are delegates or alternates to the ADA House of Delegates, on ADA councils or commissions.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

**General Duties**
- Encourage Academy members with expertise to serve on ADA councils and commissions.
- Encourage Academy members to serve in ADA leadership roles.
- Explore opportunities to maximize the efforts of periodontists who serve as delegates and alternate delegates to the ADA.
- Based on the strategic plan, identify opportunities and develop an action plan to collaborate with AAP members who are active in the ADA to achieve AAP objectives.

**Specific Duties**
- Review resolutions proposed to the ADA House of Delegates for implications for periodontics and AAP members.
- Advise the AAP Board of Trustees of collaborative efforts.
- Attend ADA Annual Session.

**Accomplishments**
- Continued to represent the Academy at ADA Annual Session through a delegation that included the AAP officers and trustees.
- Conducted a training session for AAP trustees attending the ADA Annual Session.
- Identified ADA House of Delegates resolutions of interest to the Academy.
- Hosted a breakfast meeting for Academy members who serve as delegates or alternate delegates to the ADA House of Delegates to review issues affecting periodontics.
- Hosted the Academy’s reception at the ADA Annual Session.
Anesthesia Committee

Charge
Monitor sedation activities at the state and national level to determine impact on training programs, periodontists and the AAP.

Accountability
To the Board of Trustees.

Authority
• Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
• Policy authority is limited to recommendations to the Board of Trustees.

General Duties
• Monitor sedation activities at the state and national level.

Specific Duties
• Do an environmental scan on issues related to sedation as they affect periodontists and the AAP.
• Consider recommendations related to training periodontists in performing sedation.
• Assist in updating Accreditation Standards for Advanced Programs in Periodontics to reflect current and anticipated training needs for sedation.

Accomplishments
• Monitored sedation issues across the county.
• Monitored Food and Drug Administration project to develop guidelines for sedation products.
• Identified training programs practitioners can take to refresh their sedation/anesthesia skills.
• Made available sedation training materials for residency programs as they updated curriculum to include IV sedation training that will be required in the proposed revised Accreditation Standards.
Continuing Education Oversight Committee

**Charge**
Review all elements of the Annual Meeting. Develop and evaluate continuing education for periodontists on the most appropriate periodontal diagnostic techniques, therapeutics and practice management information.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

**General Duties**
- Develop and evaluate Academy sponsored programs that provide continuing education for periodontists on the full scope of the specialty.
- Develop and evaluate online continuing education courses for AAP members.
- Identify educational opportunities for dental staff at Academy-sponsored meetings.
- Monitor and evaluate the AAP recommended speakers list, recommending revisions to the list and to the targeted organizations.
- Review all elements of the Annual Meeting.

**Specific Duties**
- Develop Annual Meeting educational program.
- Advise the Board of Trustees of collaborative efforts on conferences with other organizations.
- Maintain AAP speakers list for use in requests by other organizations.

**Accomplishments**
- Created the 2013 Annual Meeting and 2013 Spring Conference programs.
- Expanded online library offerings to non-member Spring Conference attendees.
- Instituted $2,500 stipend for member hands-on workshop presenters, effective with the 2013 Annual Meeting.
- Facilitated discussion with the New Jersey Society of Periodontists and Pennsylvania Society of Periodontists to spearhead a dental hygiene symposium for the 2013 Annual Meeting.
- Updated the Speaker Recommendation List; provided updates to local/state/national perio societies.
Executive Committee

Charge
Exercise the power and authority of the Board of Trustees between meetings of the Board of Trustees when the chair determines that such action is essential to the management of the Academy.

Accountability
To the Board of Trustees.

Authority
- Ad interim governance; emergency action on behalf of the Board of Trustees when the Board of Trustees is not in session. Actions taken on behalf of the Board of Trustees are subject to Board of Trustees ratification or reversal.*
- May not change policy without Board approval.
- May act only on time sensitive issues that arise between Board meetings, unless otherwise directed by the Board.
- Required to vote on whether an issue is time sensitive if time sensitivity is questioned by any trustee. Discussion among the Executive Committee on all issues is encouraged.
- Funding actions taken by the Executive Committee are limited to 0.3% of the budget.
- Pending actions are sent to the Board within seven days. If action is required before seven days, it will be posted on the message board the day following the Executive Committee conference call.

*Ad interim governance; time-critical action on behalf of the Board of Trustees when the Board of Trustees is not in session. Authority to act is limited to time-critical decisions when the Board of Trustees cannot be convened in person, via conference call or through mail/e-mail ballot voting. Surface mail and/or e-mail voting by the Board of Trustees without convening is allowed when the resulting vote is unanimous. (Illinois statute requires the ability to discuss contested issues.)

General Duties
- Troubleshoot committee and other appointed bodies’ performance.
- Monitor strategic and operating plan implementation.
- Day-to-day advice and counsel to the Executive Director.
- Executive Director contract/compensation negotiation and performance evaluation subject to Board of Trustees approval.
- Oversee and participate in building external relationships.
- Public appearances as spokespersons.

Specific Duties
- Participate as needed on committees or task forces (e.g., ADA Liaison Committee).

Accomplishments
- Worked with the AAP's ADA Liaison Committee to review resolutions to the ADA House of Delegates, and determine those of interest to the AAP.
- Developed consent and action agendas to assure coverage of strategic issues at Board of Trustees meetings.
- Identified AAP representatives to other organizations, approved funding as needed, and acted on items referred to the Executive Committee by the Board.
Executive Director Search Committee

**Charge**
Recruiting a new Executive Director.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

**General Duties**
- Develop an RFP for recruiting the next AAP Executive Director and sending it to search firms that specialize in association executive recruitment.
- Select a search firm to work with the Academy to identify and screen candidates based on the Board-approved position description and qualifications.
- Select final candidate(s) for Board review and consideration.

**Accomplishments**
- The Executive Director Search Committee worked with a consultant to develop a request for proposal (RFP) for a firm to work with the committee in conducting a search for a new Executive Director.
- After evaluating proposals from 5 firms, the committee selected Korn-Ferry (K-F) International to conduct the search.
- The committee had a series of interviews with candidates identified by K-F. A final candidate was selected to give a presentation to the Board of Trustees.
- John Forbes was hired as the new Executive Director, effective 9-24-12.
Editorial Liaison Committee

**Charge**
Meet with the *Journal of Periodontology* Editor to review matters related to publication of the *Journal of Periodontology* and *Clinical Advances in Periodontics*, e.g., production needs, financial goals, timeliness, etc.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.
- Represents the publisher and has authority over budget and other resources.

**General Duties**
- Work collaboratively with Editor to assure that the *Journal of Periodontology* is the premier journal in periodontics.
- Work collaboratively with the Editor to assure that the *Journal of Periodontology* and *Clinical Advances in Periodontics* maintain fiscally sound policies and procedures.

**Specific Duties**
- Review reports on *Journal of Periodontology* readership, manuscript submission to print time estimates, issue volume, and related areas.
- With Editor, review plans and budget for *Journal of Periodontology* and *Clinical Advances in Periodontics*.

**Accomplishments**
- Met via conference call on January 9, April 4, and July 16, 2012.
- Discussed and monitored continued production of *Journal of Periodontology (JOP)* and *Clinical Advances in Periodontics (CAP)*.
- Discussed Editor’s idea for a potential new content section in *JOP* on emerging topics that could impact periodontics, i.e., electronic health records, workforce issues, access to care, changing impact of third party payers, and new dental education models.
- Recommended to the Executive Committee that the AAP proceed with a print (and online) supplement to *JOP* based on proceedings of the joint EFP-AAP Workshop in Segovia, Spain in November 2012. The committee also agreed to share a portion of the editorial expenses incurred by Wiley to produce the co-published supplement ($85,000).
- Discussed the need to continue educating AAP members about *CAP* and encouraging them to share it with referring colleagues.
Education Committee

Charge
Ensure that periodontal programs provide training to clinical competency in the full scope of the specialty.

Accountability
To the Board of Trustees.

Authority
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
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General Duties
- Oversee issues identified by the Predoctoral Periodontal Program Directors organization.
- Oversee issues identified by the Postdoctoral Periodontal Program Directors organization.
- Generate interesting postdoctoral periodontal programs among predoctoral students.
- Ensure that postdoctoral programs provide training in current periodontal diagnostic techniques and therapeutics.
- Review and revise the accreditation standards as necessary to ensure that programs provide training to clinical competency in the full scope of the specialty.
- Monitor and participate in Commission on Dental Accreditation (CODA) activities to ensure that educational standards reflect, and postdoctoral periodontal programs provide, training in the full scope of the specialty.

Specific Duties
- Plan predoctoral and postdoctoral workshop session on topics that are relevant to educators.
- Select recipients for the Outstanding Periodontal Educator Award.
- Attend meetings of the American Dental Education Association.
- Review policy on Periodontal Examinations for Initial Licensure and as necessary, recommend revisions.
- Implement perio Special Interest Group (SIG) for dental students.

Accomplishments
- Increased participation in the Dental Student Interest Group program by 53% for a total of 75 students.
  - September, 2011 – 49 dental students from 24 institutions
  - July, 2012 – 75 dental students from 27 institutions
- Discussed periodontics as a career, residency programs and the Academy in general with dental students at the AAP booth at the 2012 American Student Dental Association (ASDA) Annual Meeting in Orlando. Formally presented periodontics information to over 50 dental students during a private breakout session at the meeting.
- Reached out to over 250 dental students when the Academy exhibited at the 2012 ASDA National Leadership Conference in Chicago, handing out information on careers and residencies in periodontics.
- Periodontal career information was provided to dental students and pre-dental students through the Academy’s Lunch ‘n Learn program. During the 2011-2012 school year, the Academy reached over 826 students at 18 dental schools.
- Attended the American Dental Education Association (ADEA) 2012 Annual Session and networked with dental school deans at the Dean’s Reception co-hosted by specialty organizations. Discussed standards and education related issues at the AAP hosted breakfast for dean. Discussed and made decisions on issues relating to periodontal education and the pre and postdoctoral workshops.
- Continued to work with the University of Toronto to update the 1996 Periodontal Literature Review (PLR), the 250-page publication summarizing key articles from the major periodontal journals, including basic histology through diagnosis, treatment, and supportive therapy.
- Reviewed and submitted nominations for Commission on Dental Accreditation (CODA) Consultants and the Periodontics Review Committee.
- Chose the Outstanding Educator Award recipient.
- Coordinated the AAP educator and student award programs for participating dental schools.
- Organized and executed the Predoctoral Workshop, “Vertical Integration of Periodontics throughout the Four Year Curriculum” at the 2012 AAP Annual Meeting. The workshop focused on best practices to integrate periodontics education in each of the four years of dental school. Over 90 educators attended the workshop.
- Organized and executed the Postdoctoral Workshop, “Innovations and Resource Sharing in Graduate Periodontal Education” at the 2012 AAP Annual Meeting. Over 90 attendees were eligible for continuing education credits at the workshop which focused on sharing innovative resources between graduate periodontal programs, including opportunities for scholarly activities, innovations in electronic portfolios and online literature review seminar.
- Organized and executed the Student Event, “The Many Paths of Periodontics” at the 2012 AAP Annual Meeting. The event was attended by over 150 periodontics residents and dental students and focused on the various career paths a periodontist can take after receiving their periodontal certificate.
- Produced and evaluated the 2012 Postdoctoral Admissions Survey and Profile of Entering Students, to maintain a historical record of periodontal residency admissions activities and student backgrounds.
**Election Oversight Committee**

**Charge**
The Election Oversight Committee reviews the content of candidates’ messages to members, to assure that they follow the election guidelines.

**Accountability**
To the Board of Trustees.

**Authority**
- To review communications.
- To recommend sanctions for campaign violations to the Executive Committee.

**General Duties**
- To review the content of candidate communications to members, to assure compliance with election guidelines.

**Specific Duties**
- Review all candidates’ letters, e-mails, websites and blog messages to AAP voting members.
- Deliberate on whether a violation of election campaign protocol has occurred, and recommend action to the AAP Executive Committee.
- Provide counsel to candidates on the election guidelines and communications to members.

**Accomplishments**
- The Election Oversight Committee reviewed candidate messages to members.
- The Election Oversight Committee addressed questions from candidates about the election campaign protocol.
Finance Committee

**Charge**
The Finance Committee’s purpose is to develop financial policy for Board of Trustees approval, oversee financial outcomes and recommend remedial action for Board of Trustees consideration and advise the Board of Trustees regarding corporate risk management.

**General Duties**
- Financial policy crafting and financial performance/outcomes oversight, in accordance with generally accepted accounting principles and applicable laws and regulations.
  - Conduct periodic reviews to evaluate financial risks and assess financial status and performance.
  - Recommend adjustments to financial policies for Board of Trustees approval including those for reserves, investments, reimbursements and financial goals.
  - Review proposed annual operating plan for the coming year. Ensure it complies with strategic plan priorities and financial policies. Recommend a final plan/budget to the Board of Trustees.
  - Oversee budget performance and make budget adjustment recommendations for Board of Trustees approval.
  - Review agreements and fee structures for contracted services (legal, audit, consultants, etc.)

**Audit Specific Duties**
- Interact with independent auditors, Executive Director and CFO to develop and oversee financial and operating controls.
- Develop and recommend financial and operational oversight procedures, controls and reporting systems for Board of Trustees approval, including independent audit criteria, automated and manual record keeping systems, firewalls and internal oversight processes.
- Monitor to ensure compliance with established controls.

**Accomplishments**
- Reviewed the Academy’s investments with an investment advisor to assure that investments were in compliance with the investment policy.
- Reviewed the annual audit, which was provided to the Board of Trustees.
- Monitored adherence to the 2012 budget.
- Developed the 2013 budget for review by the Board of Trustees and approval by the General Assembly.
In-Service Examination Committee

Charge
Construct and validate the AAP’s in-service examination. The exam is used by postdoctoral periodontal programs to assess students’ comprehension of material that is taught. It also is used by members as a study aid for the American Board of Periodontology certifying exam.

Accountability
To the Board of Trustees.

Authority
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
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General Duties
- Evaluate and revise the in-service examination as necessary to ensure that it includes current periodontal diagnostic techniques and therapies.

Specific Duties
- Attend training session as requested.
- Collaborate with workgroup members on test construction and validation.
- Monitor use by postdoctoral periodontal programs and candidates for American Board of Periodontology certification.

Accomplishments
- Constructed and validated the 2012 In-Service Examination, administered by postdoctoral periodontal programs.
- 52 schools administered the exam in closed-book format. Three institutions administered the exam in an open book format. The final, overall summary included examination results for 466 students (153 first-year students, 168 second-year students and 145 third-year students).
- Evaluated and submitted In-Service Examination results to each participating postdoctoral periodontal program, including highlighting those questions that are fundamental of periodontal practice.
- Modified the exam, reducing or increasing the quantity of questions, depending on research trends.
- Increased the number of visual aids and case study questions in exam to enhance the real-life scenarios residents may come across in practice.
- Increased the relevancy of the exam by writing questions from the most downloaded articles from the Journal of Periodontics and Clinical Advances in Periodontology.
- Continued the requirement of program directors signing the “Administrative Requirements Agreement” which confirmed their agreement to follow the rules of administration including open book exams to be administered on the last day of exams, the elimination of take-home exams, and shortening the administration time period from two weeks to one week.
- Continued the requirement of students signing the “Confidentiality Agreement for Test Candidates” which confirmed that they would adhere to the AAP In-Service Examination rules of confidentiality, security and ethics, including not discussing the exam content with anyone until after the exam period ended.
Leadership Development and Qualifications Committee

Charge
The Leadership Development and Qualifications Committee (LDQC) is responsible for developing and identifying a diverse pool of qualified members who can serve in the Academy's leadership structure. Nominees for district trustees are screened by district nominating committees, and are exempt from this process.

Accountability
To the Board of Trustees.

Authority
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

General Duties
- Oversee volunteer award processes as approved by the Board of Trustees.
- Mentor potential and active governance participants to encourage and build leadership skills.
- Serve as a governance/leadership ethics committee as needed; powers limited to fact finding and recommendations to the Board of Trustees.

Specific Duties
- Recommend diverse applicants who meet Board of Trustees approved skill, knowledge and experience requirements.
  - Issue an annual call for volunteers, identifying positions available in the coming year.
  - Receive and screen applicants from a variety of sources:
    - Self-applicant by any eligible AAP member.
    - Recommended by another member in good standing.
    - District recommendation.
    - State/Regional Assembly recommendation.
    - Board of Trustees recommendation.
    - Committee recommendation.
- Receive applications and screen applicants, using qualifications criteria established by the Board of Trustees, to validate that applicants meet the qualifications requirements.
- Present names and relevant information about qualified individuals to the President Elect.
- Recommend award criteria and recommend volunteer achievement award recipients for Board of Trustees approval.
- Mentor potential and active governance participants to encourage and build leadership skills.
- Mentor and coach to resolve work-performance, ethics and behavior problems.

Accomplishments
- Reviewed volunteer applications and recommended appointments to AAP committees.
- Transmitted names of members interested in volunteering to state/regional societies, the AAP Foundation, and maintained names in AAP's database for AAP volunteer opportunities.
- Recommended award recipients to Board of Trustees.
- Promoted volunteer opportunities at the Annual Meeting through speaking at district forums, the Student Event and the Postdoctoral Program Directors Organization meeting. LDQC members also spent time at the AAP Member Central booth answering questions about volunteering.
Nominating Committee for the American Board of Periodontology

**Charge**
Select candidates for open Director position(s) on the American Board of Periodontology

**Accountability**
To the Board of Trustees.

**Authority**
- Policy authority is limited to candidate selection. Other authority is limited to recommendations to the Board of Trustees.

**General Duties**
- Nominate candidates for open Director position(s) on the American Board of Periodontology.

**Accomplishments**
- The committee nominated 2013 election candidates for open Director positions on the American Board of Periodontology that will become vacant in September/October 2013.
Patient Benefits and Advocacy Committee

Charge
Provides input and advice on matters related to third party reimbursement for periodontal diagnosis and treatment.

Authority
• Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
• Policy authority is limited to recommendations to the Board of Trustees.

General Duties
• Recommend adoption of appropriate codes to benefit periodontal diagnosis and treatment.
• Correspond and meet with dental directors, consultants, benefit purchasers, dental plan designers and others to advocate benefits for patients' periodontal treatment.
• Assist members in resolving reimbursement problems.

Specific Duties
• Propose code descriptions, revisions to ADA Code Advisory Committee.
• Plan biennial meeting of dental consultants to review benefits related to periodontal treatment.
• Attend benefit directors meeting and identify speakers as requested.
• Monitor SNODENT and diagnostic codes, and reimbursement issues related to healthcare reform.

Accomplishments
• The committee oversaw third party assistance to members provided by the Clinical Affairs Manager and AAP Insurance Consultant.
• The insurance consultant retired, and a replacement was identified.
• The committee reviewed the first batch of submissions to the ADA's Current Dental Terminology (CDT-13).
• Members of the committee attended the 2012 American Association of Dental Consultants Meeting (AADC).
Practice Management and Marketing Committee

Charge
Identify member needs for practice management and marketing.

Accountability
To the Board of Trustees.

Authority
• Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
• Policy authority is limited to recommendations to the Board of Trustees.

General Duties
• Using member survey assessments and strategic plan priorities to identify periodontal practice needs in regard to business management and marketing.
• Recommend potential programs, services or resources to meet member practice and marketing needs.
• Identify audience for which programs, services or resources should be defined (i.e., periodontist, referring dentist, hygienist, patient).
• Oversee the AAP website.

Specific Duties
• Monitor issues relevant to periodontal practice, and identify and develop resources to assist members in managing and marketing their practices, and in transitioning in and out of practice.
• Develop and promote patient education resources that reflect the full scope of the specialty.
• Identify and disseminate information that supports members’ use of the Internet for practice resources, including, as appropriate, links to sites providing information relevant to periodontal practice.

Accomplishments
• Reviewed several proposals for website design affinity programs and practice consulting affinity programs and recommended the Academy publish an article describing the different uses and vendors of web conferencing.
• Reviewed advertising and marketing options for affinity programs.
Research Submissions Committee

Charge
Review and select abstracts in basic or clinical research for AAP Research Forum. Review submissions for the AAP’s Balint Orban Memorial Competition Program and select finalists.

Accountability
To the Board of Trustees.

Authority
• Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
• Policy authority is limited to recommendations to the Board of Trustees.

General Duties
• Implement the Research Forum’s oral and poster sessions by reviewing submissions and selecting qualifying abstracts.
• Implement the Balint Orban Memorial Competition Program by reviewing abstracts, selecting finalists and selecting first place and honorable mention recipients based on oral presentations.
• Evaluate and recommend recipients of the Academy’s scientific awards.

Accomplishments
• Scored a total of 121 abstracts for the Research Forum Poster Session and Balint Orban Competition.
• Selected eight finalists for the Balint Orban Memorial Competition. Winners were identified for Basic and Clinical Science areas.
• Selected sixteen finalists for the Research Forum Poster Session Competition. Winners were identified in Basic, Clinical and Impact Science.
• Selected nominees for the Clinical Research Award, R. Earl Robinson Award, ADEA William J. Gies Award, ADA Gold Medal Award, and ADA Norton M. Ross Award for recommendation to the Board of Trustees.
Scientific Oversight Committee

**Charge**
Responsible for establishing the strategic direction for the Academy's scientific activities.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Strategic Planning Committee and Board of Trustees.

**General Duties**
- Evaluate the direction of the field of periodontology and identify a vision for where the science and technological developments may foster growth for the profession.
- Advise the Academy on scientific and clinical issues.

**Specific Duties**
- Select topics for conferences, to be conducted every 2-4 years.
- Identify a strategic direction for the Academy on science and make recommendations for addressing priority direction and issues for Board consideration and implementation by relevant committees.
- Identify topics, or respond to Board questions, related to science that require timely response; recommend mechanism and charge appropriate experts. Mechanisms may include State of the Science conference, targeted literature reviews or round table panel discussion.
- Oversee the scientific “evergreen” activities including AAP scientific awards and nominations for ADA scientific awards.
- Develop a protocol for monitoring and reviewing existing papers, statements, and/or treatment recommendations.
- Assess how new technology can benefit the specialty.
- Maintain liaison with IADR/AADR Periodontal Research Group.

**Accomplishments**
- Monitored claims of emerging products and therapies brought to the Academy's attention, utilizing the Academy's protocol for misleading claims.
- Monitored the Academy's liaison with the American Diabetes Association to develop a joint guideline on periodontal disease and diabetes.
- Commented on the ADA Council on Scientific Affairs’ request for comments on the proposed clinical recommendations for digital radiographs and *Advisory Statement on Cone Beam Computed Tomography in Dentistry.*
Strategic Planning Committee

Charge
The Strategic Planning Committee is responsible for the Academy’s long range and short term strategic planning.

Accountability
To the Board of Trustees.

Authority
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

General Duties
- Scan and monitor environment for information needed to make knowledge-based decisions.
- Use results of scan for strategic plan development and adjustment.
- Develop plan outcomes and measurements, priorities.
- Monitor results.

Specific Duties
- Establish scan content requirements: issues, trends, impact studies, member needs and satisfaction assessments, member and public opinion polls/surveys, information needed for knowledge-based decision making.
- Draw conclusions from scan results.
- Recommend establishing task forces for in-depth exploration of specific issues and needs.
- Identify needed adjustments to mission, goals; reprioritize goals, objectives.
- Craft strategies for achieving objectives; identifying general areas of endeavor and programs and initiatives to be undertaken.
- Prioritize strategies; prioritization driven by objectives’ priorities.
- Create/adjust the strategic plan based on conclusions and priorities.
- Recommend strategic plan content for Board of Trustees approval.
- Review initial draft of the coming year’s operating plan programs and recommend adjustments to ensure:
  - Priority - level of priority in the plan in sync with strategic plan priorities.
  - Purpose - desired/expected outcome is clear and in sync with strategic plan.

Accomplishments
- Provide input on 2011-2012 consumer and member survey activities.
- Reviewed results of consumer and members surveys in the context of current strategic plan and activities, and implications for 2013 strategic plan.
- Developed strategic plan for 2013 including recommendation for additional research with periodontist members and non-members in practice 15 years or less to understand practice modes and identify trends that will impact the specialty and the AAP.
State and Regional Assembly Coordinating Committee

Charge
The State and Regional Assembly Coordinating Committee serves with the State and Regional Liaisons to make up the State and Regional Assembly, which was initiated by the Board of Trustees to extend its reach into the grassroots membership and to forge closer links with periodontists (members and non-members).

Accountability
To the Board of Trustees.

Authority
- Oversight authority for State and Regional Liaisons and their scanning functions.
- Authority is limited to the specific communication to the board of data, information, issues and questions from members and non-member through the State and Regional Assembly.

General Duties
- Manage the scanning functions of the State and Regional Liaisons.
- Provide distillation and communication of issues from local scans to the Board.
- Oversee the administration of the State and Regional Assembly.

Specific Duties
- Aggregate state and regional data from State and Regional Liaisons.
- Assess scope, breadth, importance and immediacy of issues raised in scans.
- Prioritize communication of issues to the Board.
- Monitor the performance of the State and Regional Liaisons.
- Establish agendas for State and Regional Assembly meetings.

Accomplishments
- Planned and implemented the 2012 State and Regional Assembly.
- Created State of the States Report documenting issues being monitored in the states.
- Monitored, through liaisons, state regulatory and legislative activity throughout the country.
Task Force for General Dentist Outreach

**Charge**
In an effort to strengthen the one-on-one relationship between periodontists and general dentists, develop short-term tactics for Academy implementation in 2009; and provide recommendations to the Board of Trustees for long-term outreach/awareness tactics targeted towards general dentists.

**Accountability**
To the Board of Trustees.

**Authority**
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

**General Duties**
- Develop and implement short- and long-term tactics to strengthen the one-on-one relationship between periodontists and general dentists.

**Specific Duties**
- Support AAP members one-on-one relationships with general dentists. Identify and implement short-term tactics to assist members in improving their relationships with general dentists. Develop resources or best practices to help members enhance their one-on-one relationships with general dentists.
- Aggressively explore new ways to solicit best practices, including consideration of leveraging external experts (practice marketing consultants) to assist members with enhancing the one-one-one relationship with the general dentist.
- Execute General Dentist Awareness Campaign. Continue to work with a public relations firm on the long-term General Dentist outreach campaign that aims to raise general practitioner's awareness about the role and benefit of working with periodontists. Work with the public relations firm to develop messages that have strong receptivity with the general dentist audience and formulate corresponding outreach initiatives.
- Expand focus of both short- and long-term tactics to address how dental hygienists might fit within outreach activities, e.g., as a possible conduit to general dentists or a way to engage the general dentist.
- Develop metrics goals and other measures of success to gauge effectiveness of both short- and long-term tactics.

**Accomplishments**
- Continued to oversee the production of the Best Practice Column series which appears quarterly in Periospectives and periodically on perio.org. Worked with practice management consultant Dr. David Schwab to produce a “feature” Best Practice column.
- Continued to work with Lanmark on the implementation of the long-term general dentist outreach campaign, including:
  - Drafted three press releases announcing Academy news and distributed to dental trade outlets.
  - Hosted a networking event with dental trade editors and journalists and key opinion leaders at RDH Under One Roof to promote Academy initiatives and support the “team approach” message to the dental hygiene community.
  - Conducted targeted outreach to dental trade outlets and developed member resources to support the release of the 2009-2010 NHANES data on periodontal disease prevalence rates.
  - Assisted in the AAP response to the April 2012 AHA Statement, including drafting a press release and securing media interviews to clarify the science and AAP position on the cardio-perio link.
  - Facilitated several secured placements in high profile dental trade outlets via interviews or column development with Academy leadership.
- Coordinated the publication of quarterly articles in *Dimensions of Dental Hygiene* to support the relationship between periodontists and dental hygienists.
- Provided counsel on the marketing activities of the 2013 Spring Conference.
- Conducted a detailed evaluation of the first three years of the General Dentist Outreach and Awareness Plan and recommended continued outreach to the Board.
- Developed a comprehensive plan for year four (2013) of the multi-year campaign.
Task Force on 100th Anniversary

Charge
Review options for celebrating the Academy's 100th Anniversary in 2014 and explore the feasibility, funding and resource implications for implementation of recommended options.

Accountability
To the Board of Trustees.

Authority
- Programmatic and procedural authority within parameters and resource allocation established by the Board of Trustees.
- Policy authority is limited to recommendations to the Board of Trustees.

General Duties
- To develop recommendations for celebrating the Academy’s 100th Anniversary in 2014.

Specific Duties
- Review options approved by the Board including planning events at the 2014 Annual Meeting, publishing a state of the specialty supplement, and launching a public service project, and identify other options.
- Determine resource and funding implications for all options.

Accomplishments
- Convened by conference call to review options for celebrating the AAP's 100th anniversary and developed recommendations for 2014 annual meeting including recognition of periodontist “legends”, general session with presentations by legends including Dr. Jan Linde, and special invitation to international organizations to attend the 2014 meeting.
Task Force on Conflict of Interest Policy

Charge
To review the current AAP policy on officer and trustee speaking engagements and similar policies of other organizations, and develop a revised policy on Officer and Trustee Representation and Commercial Entities. The policy is meant to cover such items as company sponsored educational events and printed promotions. To formulate a policy on corporate underwriting of board of trustee dinners.

Accountability
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General Duties
• To review the current AAP policy on officer and trustee speaking engagements and similar policies of other organizations, and develop a revised policy on officer and trustee presentations at company sponsored educational events.
• To review policies of other organizations regarding sponsorship of leadership events, and develop a policy for Board of Trustee events.

Accomplishments
• The task force revised the policy for officer and trustee representation, based on a review of similar policies.
• The task force developed a policy for corporate underwriting of leadership events that established that it is preferable to have corporate sponsorship for events that benefit AAP members, that leadership training was an area that corporates may wish to consider for benefitting the board, and assured that, if a board dinner or social event was sponsored, time and budget limitations are in place.
Task Force on Employee Benefits

**Charge**
Evaluate the AAP staff benefits package.

**Accountability**
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**Authority**
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**General Duties**
- Identify a benefit philosophy that indicates the goal of the employee benefit program; e.g., staff retention, being competitive with the Chicago marketplace.
- Review information regarding the AAP’s PPO and HMO coverage, premiums, deductibles, and determine whether there may be an advantages to identifying similar plans by the same carrier that are not connected to the ADA plans.
- Determine whether and how to “make whole” employees at 20+ years of service who had a reduction in benefits from what the AAP pension plan would have provided at retirement had it continued, vs. what the terminated plan and 401(k) plan could provide.
- Explore whether to offer optional Life or dependent Life insurance coverage. Exploration would entail speaking with the current broker regarding various options for the additional coverage. It may entail surveying employees to determine whether this is a benefit that would be of value to the AAP’s demographic group.

**Accomplishments**
- The task force worked with Benefits and Compensation Resources (BCR), Inc. to analyze the AAP’s employee benefit package
- The task force identified a broker to review demographic and claims information, secure competitive rates for health care plans. The broker advised the Task Force that the AAP should stay with its current plans for employees.
- The task force determined that it was not advantageous to self-insure short term disability claims.
- The task force determined that the decision to convert to a 401(k) was that of a previous Board, and that adjustments at this time were not warranted.
- The task force received an employee survey indicating that optional and/or dependent Life insurance is not a priority for employees.
- The task force concluded that the current employee benefit structure should remain in place, with a review scheduled for 2014.
Task Force on Peri-Implantitis

Charge
Develop a multi-dimensional plan for incorporating peri-implantitis into the Academy’s strategic direction on a sustained basis, including consideration of Continuing Education courses and treatment guidelines.

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Authority
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General Duties
• Develop a multi-dimensional plan for incorporating peri-implantitis into the Academy’s strategic direction on a sustained basis, including consideration of Continuing Education courses and treatment guidelines.

Accomplishments
• The task force identified authors and developed an outline for a Whitepaper on peri-implantitis.
Task Force on Revised Accreditation Standards

**Charge**
Oversee process for approval of the Accreditation Standards for Advanced Training Programs in Periodontics to include:
- Rewording standards language as necessary.
- Monitoring open hearings and written comment on proposed revisions.
- Ensuring Review Committee and Commissioner approval.

**Accountability**
To the Board of Trustees.

**Authority**
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**General Duties**
- Oversee process for approval of the Accreditation Standards for Advanced Training Programs in Periodontics to include:
  - Rewording standards language as necessary.
  - Monitoring open hearings and written comment on proposed revisions.
  - Ensuring Review Committee and Commissioner approval.

**Accomplishments**
- Monitored activities of the Commission on Dental Accreditation (CODA).
- Planned for Academy activity as the proposed standards move through the CODA approval process.
- Monitored the open hearings conducted by CODA at the American Dental Education Association (ADEA) and American Dental Association (ADA) Annual Sessions.
- Reviewed proposed, revised accreditation standards from other specialties circulating for review and comment.
Task Force on Website Redesign

Charge
Explores requirements to achieve a more robust website, including member, professional and consumer components/sites, and develop a plan to accomplish upgrades.

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General Duties
• Review recommendations from the 2009-2010 Website Usability Study and working with a consultant identify desired user experience and content for key audiences to support Academy members and strategic direction.

Specific Duties
• Review recommendations from the 2009-2010 Website Usability Study.
• Work with a consultant to identify desired user experience and content for consumers, members, dental/medical professionals, including consideration of pros and cons for separate consumer and association websites.
• Outline desired user experience to develop specifications that support implementation including developing Requests for Proposals for necessary consultants and/or vendors.
• Develop a plan for achieving a more robust website(s) with an estimated timeline and budget.
• Consider options for a website standing committee.

Accomplishments
Worked with consultant to develop and implement redesign specifications to enhance the consumer, member and public components of perio.org including:
• Development of web page wireframes for redesigned navigation and organization of site content.
• Development of graphic design and content for homepage that is more consumer facing.
• Rebranding of patient referral service to Find a Periodontist (FaP).
• Implementation of Single Sign On (SSO) to provide seamless user access between the Academy's online assets, e.g., perio.org, Member Service Center, and AAP Connect. This also positions AAP's site for seamless access to joponline once the joponline host implements single sign on capabilities on its site.
• Creation of AAP Connect, a members only online community, and Perio Hub an members only online case sharing tool.
• Development of Terms of Use for member community and recommendation on approach to community moderation.
• Implementation of mobile pages for consumer pages of perio.org including FaP.
• Implementation of content management system to enhance capabilities for managing site content and navigation.
• Implementation of the Glossary of Periodontal Terms as an online wiki in the member community.
• Implementation of committee/task force communities as part of the member community.
• Migration of content to the redesigned site with members’ only content migrated to AAP Connect libraries.
• Incorporation of recommendations from vendor on search engine optimization (SEO).
• Preparation for integration of perio.org and AAP Connect into the AAP Mobile app developed for launch first quarter of 2013.
• Testing and launch of site, and promotion of redesigned site during 2012 Annual Meeting.
Task Force to Develop a Statement on Assessment of Periodontal Health Following Non-Surgical Therapy

**Charge**
Develop a statement on assessment of periodontal health following non-surgical therapy.

**Accountability**
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**Authority**
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**General Duties**
- Statement should include criteria for periodontal health, including clinical, radiographic and risk assessment parameters, and reference the scientific literature as appropriate.

**Accomplishments**
- The task force held a number of conference calls and reported to the Board. No statement was developed.
Task Force to Update the *Glossary of Periodontal Terms*

**Charge**
Review the 2001 Glossary and identify terms that need to be updated, added, or eliminated, create an updated Glossary and identify the appropriate format and mechanism for distribution, and consider implications for third party issues related to SNODENT and the electronic health record.

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**General Duties**
- Update the *Glossary of Periodontal Terms* to reflect current periodontal science and practice.

**Specific Duties**
- Identify terms from the 2001 *Glossary* that need to be updated or eliminated.
- Scan relevant periodontal literature to identify terms to be added to the *Glossary*.
- Create an updated *Glossary*.
- Identify the appropriate format and distribution for the updated *Glossary*, with consideration for third party issues, such as SNODENT and the electronic health record initiatives.

**Accomplishments**
- Reviewed 2001 edition of *Glossary* and identified terms to be included, revised, or deleted.
- Worked with 21 postdoctoral training programs to revised, add or delete terms.
- Reviewed proposed *Glossary* and considered implications for third party issues related to SNODENT and the electronic health record.
- Identified terms that do not align with current science but are continue to be used within dentistry, e.g., periodontal pocket. Determined that these terms warrant further discussion by members.
- Launched online format for delivery of the *Glossary* to allow member input on terms. Encouraged members to provide comment on *Glossary* terms.
- Recommended posting a PDF of updated *Glossary* once initial input received.
- Recommended that the In-Service Examination Committee be charged to review member input on terms and as necessary update the *Glossary* or make a recommendation that a task force be charged to update the *Glossary*. 

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2011-2012 AAP Committee Summaries