



AURORA
PAYMENTS



CHOSEN
PAYMENTS
an AURORA company

Make Membership Renewal Fast & Easy

Aurora Payments specializes in providing great rates for trade association members. Perhaps you belong to an association and that's how you became a Merchant of ours. Associations can take advantage of using a payment link within the body of a member's annual dues invoice. People have come to expect the ease of making payments with the click of a button and can become annoyed when it isn't present and they have to take manual steps to renew their membership. We can help associations add convenient payment links.

What is a payment link?

A payment link is a way to request payment from your members instead of using a traditional credit card terminal to process the transaction. Your invoices should include a "Pay Now" or "Pay Invoice" button. Invoices can be emailed or sent by text message. The customer clicks the payment button and they're taken to a payment page showing the amount due and options to pay. They can securely pay on a one-time basis or store their credit card in an online vault for future payments, adding even more convenience for the association and the member.

Get Paid Faster

If you send invoices or statements to your members with embedded payment links, associations find that on average invoices are paid 40% sooner because people click the payment link the moment they receive your invoice. 95% of all text messages are read within 3 minutes from receipt. That gives you an idea of how fast you could be paid with a payment link.

Convenience

The biggest benefit of a payment link is making it easier for members to pay. Payment links provide a broad range of payment methods. For customers who have previously provided payment information, the payment page will be pre-populated with billing and shipping information just like Amazon does. All your member has to do is click "Pay Now." Adding a "Pay Now" button to an electronic invoice encourages members to pay immediately.

We Make it Easy

Aurora Payments can create payment links for your association and even customize the payment page with your own association branding. Using payment links reduces the workload of your accounting department and saves time.

Ready to Implement Payment Links?

If we have inspired you to offer your members the convenience of payment links, give us a call. Our team is ready to implement payment links for you today. Call us at 833-AURORA (833-287-6722) or email us at hello@risewithaurora.com.

Who is Aurora?

Aurora Payments is a network of professionals providing Merchants with reliable payment solutions for any industry and any environment. We help businesses increase efficiency and growth. Our proprietary technology provides One Ecosystem - One Contract - One Partner - **One Aurora**. As a Full-Service Provider (FSP), we have the all the products, services, solutions, and support Merchants need - all-in-one place. We're an organization driven by a passion for helping our Merchants succeed. Interested in learning how you can eliminate credit card processing fees? Send us an email at hello@risewithaurora.com or call us at 833-287-6722. You'll be saving money in no time!



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What is a payment link?

- A payment link is a way to request payment from your members
- Invoices include a "Pay Now" or "Pay Invoice" button
- Invoices should be emailed or sent by text message
- Payment page shows the amount due and options to pay
- Securely pay on a one-time basis
- Store credit card details for future payments
- Add convenience for the association and the member.

Get Paid Faster

- Invoices are paid 40% faster with a payment link
- 95% of all text messages are read within 3 minutes

Convenience

- Make it easier for members to pay
- Provide a broad range of payment methods
- Including a "Pay Now" button to an invoice encourages immediate payment

We Make it Easy

- Aurora Payments can create payment links
- Customize your payment page with association branding
- Reduce the workload of your accounting department

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