



2025 Inaugural ARRive (AAP Resident Retreat) Sponsorship Opportunities

OVERVIEW

The American Academy of Periodontology (AAP) is excited to host **ARRive**, its first-ever resident retreat in sunny San Antonio, Texas next year. This retreat has been in concept for several years and represents AAP’s commitment to supporting the next generation of periodontists. This much-anticipated event will be held Friday, August 8 to Sunday, August 10, 2025, at the Hilton Palacio del Rio.

Approximately 175 rising third-year periodontal residents will participate in this inaugural gathering, with their travel, lodging, and meal expenses covered by the AAP and its sponsoring partners. Attendees must be AAP Student members in good standing at their residency program.

During this exciting weekend, these soon-to-be minted periodontists will enjoy out-of-the-box educational sessions; impactful exchanges with peers, faculty, and corporate guests; and entertaining social events set amidst the vibrant culture, captivating history, and endless charm of “Alamo City.” Presentations will address career transitions, work-life balance, healthy team environments, financial and practice management, altruism, board certification, and more. The ARRive agenda has been thoughtfully designed for residents to experience fun and enrichment paired with valuable takeaways to apply toward their own career path.

We invite you to partner with us as we launch this compelling program – one of the AAP’s most innovative offerings to date!

SPONSORSHIP INFORMATION

ARRive presents a unique opportunity for corporate partners to be in the room with approximately 175 aspiring periodontists who represent the future of the specialty. Whether it is a one-on-one exchange at the Sponsor Showcase or a casual conversation during a meal break or social outing, all participants will be focused on engagement. Take advantage of this event to build relationships with the next generation of periodontal specialists. Help acclimate them to the realities of clinical practice and small business ownership and distinguish your company as an investor in their success. This captive audience can provide valuable insights and position your organization to meet the needs of emerging practitioners.



SPONSORSHIP OPPORTUNITIES

Space is limited and based on a first-come, first-served basis, with priority given to AAP 2024 sponsors. Sign-up before December 31, 2024 to receive a 5% discount.

ARRive Vendor - \$10,000

- Prominent presence in the ARRive Vendor Showcase located in the mezzanine area outside of the meal room and session room.
 - Includes:
 - Registration for two (2) company representatives
 - High boy table
 - Ability to display and distribute promotional materials*
 - Invitation to attend sessions, receptions, and networking event
 - Unopposed time with attendees during breaks and the Vendor Showcase
 - Recognition on ARRive marketing materials, including event website, event signage, and pre- and post-event attendee communications
- * *Promotional materials must adhere to the AAP's Advertising Standards*

ADD-ONS

Take your sponsorship to the next level with these add-on opportunities that help to further amplify your brand with this important audience. Companies must be an ARRive Vendor to take advantage of add-on sponsorship opportunities.

Sponsorship add-ons include the following benefits by level:

- **\$10,000+** add-on sponsorship includes registration for two additional company representatives and premier placement in the Vendor Showcase.
- **\$20,000+** add-on sponsorships also include the addition of company logo on official ARRive sweatshirt and a list of attendees with contact information (pending opt-in).
- **\$25,000+** add-on sponsorships also include a dedicated e-blast to ARRive attendees in advance of the event.

SOCIAL EVENTS

Welcome Reception Sponsor (Fri) - \$15,000 (1 Available; Exclusive)

Greet the ARRive participants in style! As attendees arrive, they will be treated to heavy hors d'oeuvres and cocktails to kick off the weekend.

- Premier logo placement on marketing collateral and onsite event signage
- Option to select menu and refreshments
- Opportunity to provide remarks at reception
- Logo on cocktail napkins



Breakout Refreshment Sponsor (Sat/Sun) - \$5,000 (4 available)

- Premier logo placement on marketing collateral and onsite event signage.

Breakfast Sponsor (Sat/Sun) - \$10,000 each (1 available per breakfast; Exclusive)

- Premier logo placement on marketing collateral and onsite event signage
- Opportunity to provide remarks at breakfast

Lunch Sponsor (Sat) - \$10,000 (1 available per lunch; Exclusive)

- Premier logo placement on marketing collateral and onsite event signage
- Opportunity to provide remarks at lunch

You Have ARRived Reception Sponsor (e.g., Riverwalk boat cruise or guided tour) (Sat) - \$30,000 – (1 available; Exclusive) | \$17,000 (2 available; Non-Exclusive)

Following a full day of programming, ARRive attendees will enjoy food stations and drinks along the San Antonio Riverwalk paired with an activity to see the sights of San Antonio's Riverwalk district.

- Premier logo placement on marketing collateral and onsite event signage
- Opportunity to provide remarks
- Option to select menu and refreshments including a branded signature cocktail
- Logo on cocktail napkins

NETWORKING ACTIVITIES

ARRive Awards (Sun) - \$2,500 (2 available)

Help encourage collegiality, team spirit, and AAP pride by sponsoring one of the ARRive Awards – Program Pride (best represented residency program) and Miles of Smiles (two attendees who went the extra mile to show passion for periodontics and the AAP)

- Logo on award certificate
- Recognition during award presentation

Scavenger Hunt - \$3,500 (Fri/Sat/Sun) (1 available; Exclusive)

The Scavenger Hunt will foster networking, engagement, and help ARRive attendees make some new friends! This interactive activity will take place all weekend and those who complete the hunt will be entered into a raffle.

- Logo placement on Scavenger Hunt materials and premier placement on marketing collateral
- Opportunity to add brand-specific criteria to the Scavenger Hunt



GENERAL PROGRAM SUPPORT

Lanyards - \$2,500 (1 available; Exclusive)

- Branded participant lanyards with company logo (production/cost the responsibility of the sponsor)

Notebook & Pens - \$3,500 (1 available; Exclusive)

- Branded notebooks with company logo (production/cost the responsibility of the sponsor)

Tote Bags - \$3,500 (1 available; Exclusive)

- Branded tote bags with company logo and pre-assembled inserts (production/cost the responsibility of the sponsor)

SCHEDULE

Sponsor representatives are encouraged to attend the educational programs, sit and network with attendees at meal times, and participate in the social activities/events from the schedule below:

Friday, August 8, 2025	
Arrivals/Registration	1:00-6:00pm
Welcome Reception	5:00-7:00pm
Saturday, August 9, 2025	
Registration	7:00-8:00am
Breakfast with Sponsors	8:00-9:15am
Keynote	9:30-10:10am
Breakout 1: <i>Managing Student Debt/Finance 101</i>	10:15-11:00am
Breakout 2: <i>Getting on the Lecture Circuit</i>	10:15-11:00am
Breakout 3: <i>Perio Life Balance</i>	11:05-11:50am
Breakout 4: <i>Negotiating Contracts</i>	11:05-11:50am
Lunch with Sponsors	12:00-1:00pm
Breakout 5: <i>Building a Healthy Team Environment</i>	1:15-2:00pm
Breakout 6: <i>What is Academia Really Like?</i>	1:15-2:00pm
Vendor Showcase	2:00-3:00pm
ABP Session	3:30-3:30pm
AAPF Session	3:30-4:00pm
Small Group Activity	4:00-4:45
Closing Panel Discussion	4:45-5:15
You Have ARRived Reception	6:30-8:30
Sunday, August 10, 2024	
Ask Us Anything Breakfast	8:30-10:00am
Small Group Presentations	10:15-11:00am
Vendor Showcase	11:00-11:45am
Award Announcements / Final Remarks	11:45-12:30



GET INVOLVED

For more information or to reserve your sponsorship, please contact Michelle Weil, AAP Director of Professional Relations, at michellew@perio.org or (312) 573-3253.

To receive all sponsor benefits and recognition, a commitment must be received by Friday, April 1, 2025.